



COLEGIATURA

EDUCATE YOURSELF FOR THE IMPOSSIBLE
Create your **OriginalProfile**



COLEGIATURA

We are the only university in the world specialized in the recognition of the **unlimited potential of human-being, being origin of happiness, creativity and essential communication** for ConsciousLeadership of individual and social **conscious transformation**.

Being Human – Being Origin

You are the internal force that consciously expands and transforms your unlimited potential.
unlimited potential

You are Intelligence • Awareness • Authenticity • Freedom • Creativity • Communication • Happiness • Courage • Trust • Love • Security • Aspiration • Equality • Modesty • Receptivity • Perseverance • Health • Abundance • Welfare • Uniqueness • Generosity • Decision • Courage • Positivism • Compassion • Solidarity • Honesty • Enthusiasm • Energy • Gratitude • Compassion • Wisdom • Fluency • Peace • Purity • Equanimity • Sincerity • Beauty • Infinitude • Can • Enthusiasm • Commitment • Loyalty • Vitality • Faith • Joy • Expansion • Firmness • Versatility • Patience • Magnanimity • Coherence • Strength • I Respect • Passion • Tranquillity • Impermanence • Willpower • Service • Persistence • Transcendence • Force • Hope • Serenity • Empathy • Tenderness • Happiness • Intuition • Clarity • Firmness • Flexibility • Certainty • Prosperity • Loyalty • Audacity • Fullness • Fidelity • Leadership • Self-determination • Tolerance • Observation • Humanity • Fun • Tenacity • Kindness • Autonomy • Responsibility • Goodness • Light

Create your **OriginalProfile** to be competitive and successful

At **COLEGIATURA** we understand the most important thing is: **you are unique**, that is why we create learning routes, from the OtroMundo Strategic Matrix, to enhance your skills and support you in the construction of a unique profile, an **OriginalProfile**

You will be able to expand what you are: **unlimited potential**, from your interests and your experiences through conscious work with yourself, to develop your professional profile from:

- + The formation of your career and the complementary knowledge of all the academic offerings of the university.
- + The relationship with the companies and organizations in the sector to which your career belongs.
- + Local, national and international agreements.
- + Research, innovation and knowledge development processes.
- + The scholarships.
- + Activities to live your life fully.
- + All this from **Creativity, Happiness and Essential Communication.**

The world changed. Educate yourself for the impossible



In **COLEGIATURA** you build your **OriginalProfile**, you don't just train a professional profile.



The world knows us by...

• Beca IED (INSTITUTO EUROPEO DE DISEÑO) otorgado por Parque Comer- cial del Tesoro, Medellín, 2011- Estudiante obtuvo beca de postgrado en dirección de cine y televisión en el Centro de Investigación y Experimen- tación de Video y Cine, Buenos Aires. • 1er puesto en Festival Getryimages del Congreso Iberoamericano de Creatividad Estratégica, 2010, Argentina • 4 seleccionados en Bienal Iberoamericana de Diseño bid-08. Madrid, 2009. Ganadoras de León de Bronce. Festival Internacional de Publicidad de Cannes, 2009. • Ganó beca en el Instituto Marangoni. Ganadora Premio Arts of Fashion, EE.UU, 2009. - Ganadores categorías repostería fina, galle- tas, cárnicos ranchera y helados en el 2do Concurso Gourmet Grupo nacional de chocolates. Colombia Provoca. Medellín, 2007 • obtuvieron pasantía académica en el Córdón Blue, Perú • Obtuvo beca en París en la casa del diseñador Jean Charles de Castelbajac. 1er puesto Concurso del Instituto Europeo di Design Cali 2009. 1er puesto Concurso Internacional Student Exchange Program, patrocinado por la IWTO. Bruselas, 2007. • 1er Puesto Concurso intensivo de Creatividad



para extranjeros. Argentina, 2005. • Mención especial en el International Student Poster Competition - Nagoya, Japón, 2003. -1er Puesto y 2do Puesto Sistema Gráfico conmemorativo Bicentenario. Organizado por el Parque Comercial El Tesoro y el Instituto Marangoni. Medellín, 2010. - Ganadora Concurso Capital Semi-Illa, Medellín, 2010. -1er Puesto Imagen Gráfica Pasarela Avon. Fundación Avon, Medellín, 2010. • 1er puesto categoría Automotriz Premio Nova 2009. Medellín, 2009. - 1er Puesto Identidad Corporativa Fondo de Empleados Metro de Medellín, Medellín 2009 - 1er puesto Nuevos Creadores Semana de la Moda de El Tesoro. Medellín, 2009. • Ganó un año en el curso trienal moda en el IED. 1er puesto Concurso Instituto Marangoni. Medellín, 2009. • Estudiante gana curso de verano en Milán. 1er puesto Concurso de Uniformes Saferbo 2010. Medellín, 2009. Las dos estudiantes obtuvieron una beca para educación. 1er puesto Concurso para diseñar el vestuario de los Juegos Suramericanos 2010. Medellín 2009. • 3 seleccionados Académica-09, Museo de Arte Moderno. Medellín, 2009. - Seleccionada en Feria del Arte



y Diseño del Museo de Arte Moderno de Medellín, 2009 - 1er puesto Sistema de Empaques Nacional de Chocolates Línea Montblanc Medellín, 2008. -Cuatro ganadores. Convocatoria exclusiva de la empresa brasileña Vicunha Textil. Medellín, 2008. • Los atuendos elegidos fueron a ferias de Brasil, China y Europa. Finalista Concurso Nacional ATELIER, patrocinado por M&F Girbaud, Marquillas S.A. y Coletex. Medellín, 2008. Nominación Cromos de la Moda, categoría Diseñador Revelación. Bogotá, 2008. - 1er puesto Convocatoria "Nuevos Talentos Colombianos" 2007. - Estudiante obtuvo Pasantía en Oswal Woollen Milis, India. Media Beca Concurso para diseño del uniforme Repostería ASTOR, en sus 77 años. Medellín, 2007. • Reconocimiento centro de formación del francés Alain Ducasse. Francia, 2007 -Obtuvo pasantía para unirse al equipo de practicantes de la organización. •Dos becas de excelencia académica del Fashion Group International, capítulo Colombia. Medellín, 2007. 1er Puesto Concurso Nosotras online, Bogotá, 2006. • Nominación Categoría Identidad Visual, IX premio Lápiz de Acero. Bogotá, 2006. • Ter Puesto

A totally creative environment in 55,000 m2 of natural inspiration.

The world is ready for you: international agreements in Asia, Europe and America.

Professional careers in 4 years and the possibility of doing a double career.

The only university in the world specialized in your unlimited potential human-being being-origin.

Create your **Original** Profile recognizing yourself and your powers: just being yourself!.

Subjects from other careers and participating in many curricular and extracurricular alternatives.

35 years assuming the challenge of training from your powers, activating your infinite **creativity**.

¿Why COLEGIATURA?

Humanity requires authentic entrepreneurial professionals who take on the challenge of overcoming the impossible.

Concurso "Siluetas memorables del Reino Unido" Bogotá, 2006. • Ganadores del 1er, 2do, 3er y 4to puesto Participación en taller de Jorge Molina Villegas, sobre la creatividad para la gestión de marca: Ritual de Sacrificio en Honor a Juanita, 2006. • 2do puesto Diseño de Afiche XI Festival de Cine Europeo en Colombia - Eurocine. Bogotá, 2005 - Primer puesto Categoría Diseño WAP Concurso nacional Nokia Trends "Nutre tu inspiración". Medellín, 2005. - Ter Puesto Categoría Campaña, 1er Puesto Categoría Encerrona, 2do Puesto Categoría Integral, 2do Puesto Categoría Imagen Corporativa y 3er Puesto Categoría Integral. Premios Admira, 2005. • 3er Puesto Concurso Contesta de Diesel Medellín, 2005. 1er Puesto Concurso Imagen Colombiatex. Medellín, 2004. - Mención especial I Bienal de afiches "Bogotá Ciudad Competitiva". Cámara de Comercio de Bogotá. Bogotá, 2004. - Ter y 3er Puesto, mención especial y diseños destacados en el Concurso de diseño de afiches Com-fenalco "la lectura y la biblioteca" Medellín, 2003 - 2do puesto concurso "Sello Ecológico Colombiano" del Ministerio del Medio Ambiente. Bogotá, 2002.

Matriz Estratégica OtroMundo



Professional career

Fashion design

Duration of professional career: 4 years

Be the designer of the fashion system in the world

Curriculum

Semester I

Thinkself
Creation/communication
Digital Expression
Textile Materials and Supplies
Visual Analysis
Perception and Color
Manufacturing Processes
OriginalProfile

Semester II

Feelself
Creative Thinking
Experimental Laboratory of the Feminine
The Feminities
Figurine
Female Pattern
OriginalProfile

Semester III

Express Yourself
Creative Writings
Experimental Laboratory of the Masculine
The Masculinities
Textile Graphic Expression
Men's Pattern
OriginalProfile
OriginalProfile

Semester IV

Liveself
Aesthetics
Laboratory Of The Intimate
The Intimate: Social And Sensitive
Digital Illustration For Fashion
Digital Pattern
Draping
OriginalProfile

Semester V

Be Systemic
Creativity For Innovation
Cutting-edge Laboratory
Visual Communication Of Fashion
OriginalProfile
OriginalProfile
OriginalProfile

Semester VI

Be Sustainable
Research – Creation
Commercial Laboratory
OriginalProfile
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OriginalProfile
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Semester VII

Human Being Being Origin
Pre-practice
Original Profile Project
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Semester VIII

Professional Practice
Originalprofile

 **High quality accreditation**

Resolution N°: 002201 de 13 / 02 / 2023 - Duration: 6 years

Race to understand and reinterpret modes of dressing as part of the global fashion system, allowing us to go beyond design and production, towards a manifestation of individual communication, from **being human, being origin**.

SNIES: 10852 - Resolution - Qualified Registration 21982 - 24 / 10 / 2020

Graduate profile

Brand advisor for fashion companies in the world

Researcher of the fashion system at a national or global level

Entrepreneur - businessman create your own brand or company from the different lines of fashion business

Textile project advisor, clothing or fashion

Creative director of brands for the design and positioning of their fashion lines

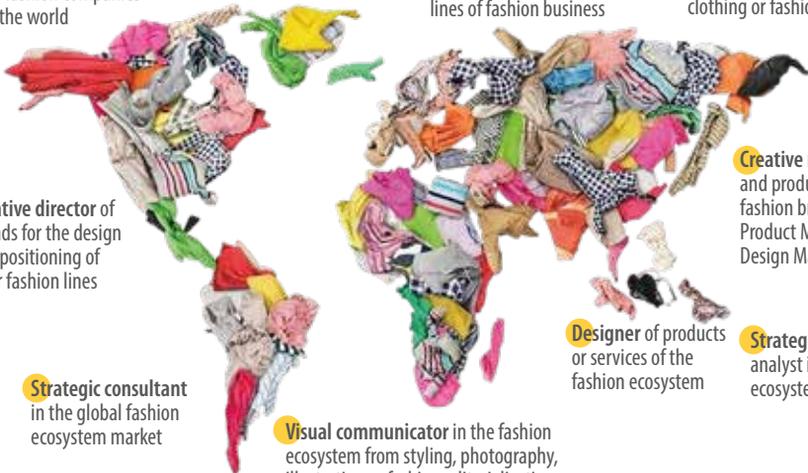
Strategic consultant in the global fashion ecosystem market

Visual communicator in the fashion ecosystem from styling, photography, illustration or fashion editorialization

Designer of products or services of the fashion ecosystem

Creative manager and producer of fashion brands as Product Manager or Design Manager

Strategic trend analyst in the fashion ecosystem



Professional career

Graphic design

Duration of professional career: 4 years

Be the creator of the universal language: the image

Curriculum

Semester I

Thinkself
Creation/communication
Vector Digital Expression
Raster 2 Digital Expression
Visual Analysis
Perception And Color
Image And Typography
Image Theory

Semester V

Be Systemic
Creativity For Innovation
Design Laboratory, Graphics System
Cutting-edge Illustration
Graphic Application Processes
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Semester II

Feelself
Creative Thinking
Design, Graphic And Surface
Laboratory
Editorial Production
Sketching And Representation
Two-dimensional Graphic Materials
Typography And Layout
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Semester VI

Be Sustainable
Research – Creation
Design Laboratory,
Commercial Graphic Design
History OfThe Image
OriginalProfile
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Semester III

Express Yourself
Creative Writings
Design, Graphic And Space
Laboratory
3d Production
Digital Illustration
Three-dimensional Graphic
Materials
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Semester VII

Human Being Being Origin
Pre-practice
Original Profile Project
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Semester IV

Liveself
Aesthetics
Design, Graphics and
Movement Laboratory
Audiovisual Production
Design And Interaction
Communication And Image
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Semester VIII

Professional Practice
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Graduate profile

Researcher of creative motion graphics proposals for animation software

Advisor, analyst and interpreter of consumer behavior for the innovation and development of proposals for Graphic Design, at the service of brands

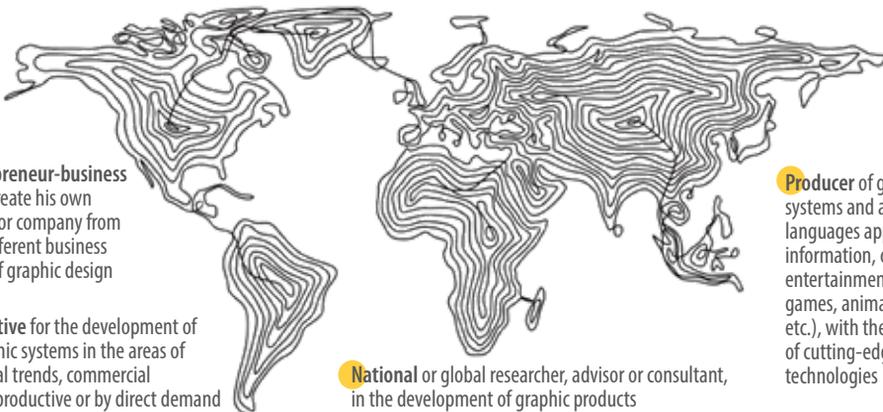
Creative of new two-dimensional, three-dimensional and moving graphic systems, on substrates, both for exhibition and sale of products or services

Entrepreneur-business man create his own brand or company from the different business lines of graphic design

Creative for the development of graphic systems in the areas of global trends, commercial and productive or by direct demand

National or global researcher, advisor or consultant, in the development of graphic products

Producer of graphic systems and audiovisual languages applied to information, culture or entertainment (video games, animated films, etc.), with the application of cutting-edge technologies



High quality accreditation

Resolution N°: 011678 de 12 / 07 / 2023 - Duration: 6 years

Career in which we understand the value of the image as an articulator of universal communication, to project creative and impactful languages, promoting new forms or visual dialogue, based on the center of our institutional thinking: **being human, being origin.**

SNIES: 10851 - Resolution - Qualified Registration 005242 - 07 / 04 / 2022

Professional career

Space\stage design

Duration of professional career: 4 years

Be the space designer who creates memorable experiences

Career that provides a creative, conscious, strategic and integrative prospective vision for the generation of experiences in spaces; enhancing relationships and generating competitive advantages for contexts, brands and users

SNIES: 11925 - Resolution - Qualified Registration 007575 - 03 / 05 / 2022

Curriculum

Semester I

Thinkself
Creation/communication
Geometry And Modulation
Systems And Structures
Digital Expression
Space And Interaction. Comfort I
Perception And Color
Visual Analysis

Semester II

Feelself
Creative Thinking
Space 4 Laboratory
Scenario And Form
Materials And Processes
Technical Drawing
Space And Interaction. Comfort II
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Semester III

Express Yourself
Creative Writings
Object Space Laboratory
Scenario And Interaction
Emerging Materials
Planimetric Digital
Expression
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Semester IV

Liveself
Aesthetics
Habitat 4 Space Laboratory
Setting And Place
Graphics And Environment
Three-dimensional Digital
Expression
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Semester V

Be Systemic
Creativity For Innovation
Cultural Laboratory
Scenario And Narrative
Lighting
OriginalProfile
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Semester VI

Be Sustainable
Research – Creation
Commercial Laboratory
Scenario And Strategy
OriginalProfile
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Semester VII

Human Being Being Origin
Pre-practice
Original Profile Project
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Semester VIII

Professional Practice
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Graduate profile

Designer of global consumer trends in different sectors of social and economic interaction

Creative designer of experiences for exhibition and staging in cultural spaces: museums, theaters, cinema, television, shows or exhibitions

Entrepreneur-businessman author and manager of new creative proposals for spatial experiences in the company or in public spaces, for commerce, culture, entertainment and hospitality

Designer of ephemeral spaces that impact and project memorable experiences in the public

Creative manager and promoter of solutions in the innovative transformation of commercial spaces for local or global brands

Designer and manager of creative proposals to intervene in spaces that generate relationships and link brands

Creative generator of brand experiences in

Creative of new commercial typologies in spaces related to the consumption of products or services



Professional career

Strategic design

Duration of professional career: 4 years

Be the designer of sustainable strategies that transform companies, society and the world

COLEGIATURA's professional career in strategic design defines as its object of study, the process of designing strategies, which allow for the revitalization of social, cultural and business spheres. Articulating the processes of: ideation from interconnection; user-centered prospective and change management, in permanent search for innovation.

SNIES: 110690 - Resolution - Qualified Registration 018025 - 21 / 09 / 2021

Curriculum

Semester I

Thinkself
Creation/communication
Basic Communication
Marketing
Contemporary Sociocultural Theories
Context Analysis
Fundamentals Of Strategic Design
Geopolitics

Semester II

Feelself
Creative Thinking
Ideation
Laboratory\interconnection
Agile Project Management
Strategy Theory
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Semester III

Express Yourself
Creative Writings
Prospective Laboratory\user
Future, Fictions And Reality
Prospective Theory
Usability
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Semester IV

Liveself
Aesthetics
Change Management
Laboratory\innovation
Incremental Change And
Disruption
Innovation Theory
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Semester V

Be Systemic
Creativity For Innovation
Brand Strategic Route Laboratory
Strategic Brand Management
Strategic Design Of Products And Services
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Semester VI

Be Sustainable
Research – Creation
Techno-social Innovation Laboratory
Legislation And Strategic Planning
Strategic Design Of Experiences
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Semester VII

Human Being Being Origin
Pre-practice
Original Profile Project
Original Profile Production
Original Profile Strategy
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Semester VIII

Professional Practice
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Independent

entrepreneur-businessman, manager and author of innovative proposals, strategic design perspectives, for the solution of social and business problems

Brand strategist

and proposal manager for public or private organizations

Leader of interdisciplinary teams committed to delivering design solutions through the application of new technologies

Graduate profile

Designer of strategies for the application and usability of new media and technologies in organizational and social environments

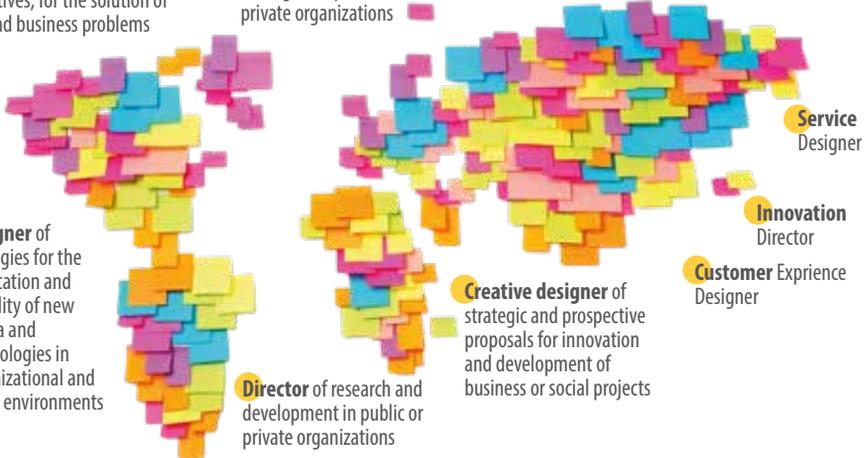
Director of research and development in public or private organizations

Creative designer of strategic and prospective proposals for innovation and development of business or social projects

Service Designer

Innovation Director

Customer Experience Designer



Professional career

Publicity Communication

Duration of professional career: 4 years

Be the brand strategist

Career that connects you with your creative self to explore the world of building valuable brands, formulate unique concepts, develop strategies and generate connections with each consumer, using the potential of being a human being as an origin.

SNIES: 103530 - Resolution - Qualified Registration 001574 - 16 / 02 / 2022

Curriculum

Semester I

Thinkself
Creation/communication
Theories of Communication and Information
History and Fundamentals of Communication
Narrative of Photography
Image For Advertising
Communication
Digital Advertising Expression

Semester V

Be Systemic
Creativity For Innovation
Media Production I
Art Direction
Social Advertising
Communication Laboratory
Media Management I
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Semester II

Feelself
Creative Thinking
Semiotics
Intercultural Contexts
Fundamentals of Economics
Advertising Writing
Communication Law
Applied Image
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Semester VI

Be Sustainable
Research – Creation
Media Production II
Commercial Advertising
Communication Laboratory
Media Management II
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Semester III

Express Yourself
Creative Writings
Identity and Virtuality
Theory of Public
Psychology of
Communication
Digital Communication
Basic Advertising Narratives
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Semester VII

Human Being Being Origin
Pre-practice
Original Profile Project
Public Relations
OriginalProfile
OriginalProfile
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Semester IV

Liveself
Aesthetics
Brand Theory
Audiovisual Narrative
Laboratory of Applied
Advertising Narratives
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Semester VIII

Professional Practice
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Graduate profile

Generator and execution of management and design strategies for brands in digital and analog environments

Researcher and analyst of trends and environments to identify opportunities for brands and their advertising communication for audiences.

Designer of experiences and emotional and effective connections with the brands' audiences

Creative advertising communication in marketing or advertising agencies, media, business, cultural or social brands

Entrepreneur-independent businessman, brand strategist in the construction of creative proposals for the creation, positioning and efficient communication of brands of products, services, ideas or people

Advisor or consultant as Brand Strategist for organizations

Creative and manager of strategies that allow connections between brands and their audiences



Professional career

Communication in transmedia narratives

Duration of professional career: 4 years

Be the 360 communicator

The first professional career in Communication in transmedia narratives in Colombia, builds future communication from the present by strategically developing interactions and relationships from stories that, through analog and digital media, transform and expand the world from their narrative. Multiple stories - multiple forms - multiple channels - multiple subjects.

SNIES: 52475 - Resolution - Qualified Registration 16479 - 04 / 09 / 2020

Curriculum

Semester I

Thinkself
Creation/communication
Speech Study
Fundamentals of Transmedia Communication
Theories of Communication
Visual Narratives
Vector Digital Expression
Raster 2 Digital Expression

Semester II

Feelself
Creative Thinking
Trans-subjective Laboratory
Prosumers And Transreaders
Audience Analysis
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Semester III

Express Yourself
Creative Writings
Trans-narrative Laboratory
Cultural Languages And Contemporary
Audiovisual Narrative
Narrative and Interaction
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Semester IV

Liveself
Aesthetics
Trans-media Laboratory
Transmedia Communication Techniques
Transmedia Script
OriginalProfile
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Semester V

Be Systemic
Creativity for Innovation
Transmedia Communication Laboratory
Cultural Convergence
Post-production in Transmedia
OriginalProfile
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Semester VI

Be Sustainable
Research - Creation
Transmedia Projection Laboratory
Transmedia Management and Strategy
Communication Law
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Semester VII

Human Being Being Origin
Pre-practice
Original Profile Project
Original Profile Design
Original Profile Strategy
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Semester VIII

Professional Practice
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Graduate profile

Researcher in media and communication trends in transmedia narratives

Audience and trend management analyst for content in transmedia narratives

Creative and strategic leader of work teams in public and private organizations

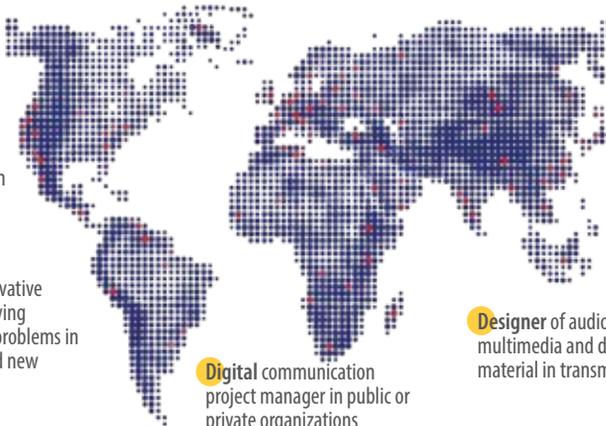
Entrepreneur-entrepreneur who creates or transforms transmedia projects in public or private organizations

Designer of innovative strategies for solving communication problems in digital media and new technologies

Digital communication project manager in public or private organizations

Designer of audiovisual, multimedia and digital content material in transmedia narrative

Transmedia script producer



Professional career

Gastronomy and professional cuisine

Duration of professional career: 4 years

Be more than a chef, be the creator of gastronomic experiences

One of the careers with the greatest global projection, which allows us to explore the culinary universe from identity, science and management, to transform food, nutrition and the economy, from Human being Being origin

SNIES: 14747 - Resolution - Qualified Registration 006437- 22 / 04 / 2022

Curriculum

Semester I

Thinkself
Creation/communication
Basic Cooking Laboratory
Standardization Systems
Food And Culture
Microbiology and Quality
Management
Care and Service Systems

Semester II

Feelself
Creative Thinking
Vegetables And Fruits
Laboratory
Dairy, Eggs And
Conditioning Laboratory
Food Chemistry
OriginalProfile

Semester III

Express Yourself
Creative Writings
Meat Laboratory
Nutrition And Menu Planning
Sensory Analysis
OriginalProfile
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Semester IV

Liveself
Aesthetics
Fish and Sea Fruits Laboratory
Bakery Laboratory
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Semester V

Be Systemic
Creativity for Innovation
Oenology, Sumillery and
Cocktails Laboratory
Pastry and Pastry Laboratory
OriginalProfile
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Semester VI

Be Sustainable
Research – Creation
Cold And Avant-Garde
Kitchen Laboratory
Colombian Cooking Laboratory
OriginalProfile

Semester VII

Human Being Being Origin
Pre-practice
Original Profile Project
International Kitchens Laboratory
OriginalProfile
OriginalProfile

Semester VIII

Professional Practice
OriginalProfile

Graduate profile

Researcher of the history and culture of Colombian cuisine and food and the cuisines of the world

Gastronomic events producer

Corporate and/or creative professional chef in hospitality services

Administrator, director or supervisor of companies, service centers, offices, activities and production lines in the field of cooking and gastronomy

Teacher of the different areas of knowledge that gastronomy offers

Food product developer or product line planner

Business generator in the gastronomic sector

Director of projects and processes in industries in the food sector

Expert critic on the subject





COLEGIATURA

School of creative thinking

School of happiness

School for essential communication



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Kilómetro 7 Vía Las Palmas Medellín, Colombia

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