

# UNINORTE SPEECH MASTER

## Video and Live Speech Criteria



**Judge:**

**Contestant's name:**

1= Poor 2= Adequate 3= Outstanding

	CRITERIA	Description	1	2	3
<b>Delivery</b>	Rate	Rate (sometimes referred to as tempo or pace) is one of the vocal characteristics. An effective speaker varies the speaking rate, as appropriate, to alleviate vocal monotony.			
	Body Language	Body language refers to aspects of delivery and nonverbal communication, such as eye contact, smiling, facial expressions, gestures, posture, movement, long poses, hesitation, etc.			
	Content	There is clear evidence that the speaker understood the question. The main and supporting ideas are exceptionally focused on the topic addressed in the question.			
	Organisational Qualities	Organisational qualities of the speech content include introduction with attention getter, thesis (main argument), and preview of content; main points; transitions; and conclusion with summary and closing.			
	Time Management	The speech will be allotted a specific time duration, and the speaker should adhere to that duration as closely as possible. In this case, the speech cannot be longer than 3 minutes.			
<b>Use of English</b>	Language	This criterion refers to the appropriate and accurate use of language, with reference to grammar, jargon, figures of speech, and both abstract and concrete language.			
	Word Selection	This criterion refers to the choice of words in the speech. It includes the correct use of the words as well as their stylistic effects and how they enhance (or not) the speaker's credibility.			
	Pronunciation	Pronunciation is the manner of uttering words. Poor pronunciation can make the speech unintelligible and can damage the speaker's credibility.			
	Answer quality	The answer should be creative, narrow enough to be covered in the allotted duration, not too broad, and of value to the audience.			
	<b>Total</b>				

**Additional Comments:**